



Sponsorship Opportunity: Canada Day 2025 in Parry Sound

The Town of Parry Sound, in partnership with the Parry Sound Downtown Business Association, is thrilled to announce plans for this year's Canada Day celebration, set to occupy Downtown Parry Sound on James Street. We are excited to present a dynamic street party that promises entertainment and enjoyment for the whole family.

Event Highlights:

- An exciting array of food and craft vendors offering unique products.
- A lively schedule of music and entertainment that caters to diverse tastes.
- Engaging attractions including a rock-climbing wall and activities suitable for all ages.
- The Great Parry Sound Sandcastle Contest (taking place at Waubuno Beach).
- The grand finale of the evening: a spectacular fireworks display over the Inner Harbour on Tuesday, July 1st.

To make this event a memorable success, we invite you to join us as a sponsor. Your support will not only enhance the event's quality and reach but also offer you and your business considerable visibility and community goodwill. Enclosed is our Sponsorship Opportunities program which details how you can become an integral part of this community celebration.

Benefits of Sponsorship:

- Brand exposure in front of event attendees, promoting your business throughout the event.
- Prominent mention in promotional materials, press releases, and online platforms.
- An opportunity to align your brand with a beloved community event, showcasing your commitment to local culture and community building.

We are eager to discuss how you can be involved and work together for a successful Canada Day that benefits all.

Thank you for considering this opportunity to partner with us. We look forward to the possibility of your support and together bringing Parry Sound's Canada Day to new heights.

Warm regards,

A handwritten signature in black ink that reads "J. Young".

Jayme Young
Community Recreation Coordinator
Town of Parry Sound
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52 Seguin Street, Parry Sound, ON, P2A 1B4



SPONSORSHIP OPPORTUNITIES:

Title Sponsor: \$3,500

Benefits:

- Event named after your company,
- Industry exclusivity, guarantee.
- First right of refusal on naming rights "OUR NAME is proud to present Canada Day in Parry Sound"

Marketing/Media:

- Company logo and name included as part of the event title on/in all media and marketing
- Print media including posters and schedules
- Event page on www.parrysound.ca
- Social media campaign : promoted on the Town & Downtown Business Association social media feeds

During Event:

- Includes name and logo on the Schedule of Events
- Company/Vendor booth as part of the vendors
- Company banner displayed (company to provide banner)
- Title name mentioned throughout the event, as part of DJ show



SPONSORSHIP OPPORTUNITIES:

Attraction Sponsor: Prices Vary: \$200-\$1,500

Benefits:

- Directly engage with potential clients at the attraction (optional)

Marketing/Media:

- Company name included on/in all media and marketing linked to an attraction
- Event page on www.parrysound.ca
- Social media campaign: promoted on all Town & DBA social media feeds.

During Event:

- Company name and logo included in signage alongside attraction
- Company promotional items/samples distribution (optional)

Attraction Sponsor Opportunities:

Item	Cost	Details
Pitch & Pop	\$300.00	This game provides a “less water” alternative to a dunk tank- aim for a target to pop a water balloon over the “dunkee” “Pitch N Pop provided by <i>your business name</i> ”
Inflatable Games	\$300.00- \$600.00	Inflatable carnival games. <i>Your business</i> can provide the human resource to run the game- offering valuable face to face contact- OR let us find a volunteer to run the game on your behalf! “Inflatable hoop zone provided by <i>your business name</i> ”
Face Painting	\$500.00	Face painting services by Happy Face Painting: “Face Painting provided by <i>your business name</i> ”
Balloon Twisting	\$500.00	Free balloon creations provided to event attendees “Balloon talent provided by <i>your business name</i> ”
DJ Services	\$800.00	DJ services for the full day: “Thank you to <i>your business name</i> for providing musical entertainment for Canada Day 2025. <i>Your business slogan</i> (optional)”
Silt Walkers	\$1,500.00	5 hours of roving entertainment- silt performers. Stilt characters dependant upon availability.
<p>Please note: this is not an exhaustive list- do you have an attraction in mind? Reach out- we are happy to bring new attractions to Canada Day 2025!</p>		